## **Optimization - price list**

Few factors are included in a fully conducted optimization process:

• Market research - optionally from 50zl.

• Code optimization - depending on the number of subpages<sup>1</sup> - from 100zl.

• Registration in catalogues and search engines<sup>2</sup> - from 200zl.

• Search engine optimization - depending on competition in a give branch<sup>3</sup> - from

150zl.

• Monitoring<sup>4</sup> - opetionally from 50zl/monthly.

The above statet prices are netto prices, which do not include VAT tax.

The level of difficulty, number of competitive pages etc. we evaluate on the basis of google engine data.



<sup>1</sup> Concerns pages made in php/html/xhtml + css + javascript. The price of optimization of code of pages that were made with the use of "frameset", "iframes", that possess "welcome gates", that consist of a large number of subpages or that have mulfunctioning scripts - are stated individually. We do not optimize pages that were fully made in flash technology.

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<sup>2</sup> Process often disposable, registration costs are incured on our own. Considering practicall matters the minimum number of catalogues where the Customer's page will be placed reaches about 200. Each next 100 calalogues+ 50zl. The necessary minimum number always depends on net competitive neighbourhood, the whole process lasts at least 30 days.

<sup>3</sup> Depending on net competitive neighbourhood 150 PLN on each 500.000 pages indexed by a given search engine, displayed as a response to an optimized word or phrase.

<sup>4</sup> On average 1 intervention (checking position/code modification) weekly. Permanent: day - today - page control is also possible: we invite You to look at our administration offer.